



## Welcome!

Hello everyone,

We are two weeks into our Keep it Kicking Campaign. We have sent out weekly practice sessions and had two weekends of our virtual games. This is the third newsletter in three weeks as we continue to keep everyone updated as the situation changes almost daily.

Congratulations to our weekly winners from Chiefs FC and Georgia Rush, we will continue to run our competitions each week. To be entered all you have to do is submit a video under the hashtags #keepitkicking, #keepitkickingChiefsfc or #keepitkickingGARush. There is no limit on the number of entries so submit as many as you want. If you cannot upload a video, you can always send it directly to us and we will post it for you. In addition to this newsletter I have released a weekly video, posted to our social media accounts. They are a short overview of what to expect from the Keep it Kicking Program.

Our coaches have been participating in the development of our online content and have created some video messages, skills, drills and some fun content to keep everyone engaged. We are also working in small teams on projects to help improve areas of the organizations as identified by the coaching staff. We will provide updates on those projects as they start to be put into action in the coming weeks. Our coaching staff is also taking a series of personal development courses that include child development best practices, and diversity training.

Our virtual games have expanded beyond Georgia with Chicago Rush and Virginia Rush getting in the fun with us. We have continued to represent well in these fun weekend activities and are getting lots of submissions. We are continuing to look for additional opponents who want to join in with this and will be announcing further match ups in the future.

Georgia Soccer is holding weekly townhall meetings to keep our club leadership updated and discussing potential timelines for when we will be able to return to the soccer field. I am sure you are aware that all schools will be closed until April 24. We are keeping updated with both Georgia Soccer and the School systems. We are hoping that when schools return, we can return to the soccer field at the same time.

We know that there is a lot of uncertainty at the current time, and although we do not have any definite answers to provide our membership we are working diligently and staying informed as best we can. We all want to return to the field soon and resume normal activities. When we have a defined pathway forward, we will communicate it at that time, along with all contingency plans. We appreciate all our members at Chiefs FC and Georgia Rush and want to provide you all with the value you deserve. We certainly are thankful for everyone's cooperation and patience at this strange time.



The #KeepitKicking Campaign is not in place of our regular programs. It is simply an initiative we have undertaken to help our communities find a way through this tough time together, and together I believe we can. Chiefs FC and Georgia Rush are not for profit organizations who are membership driven. We rely on the membership support to keep our fields open, operate programs and provide soccer to our communities.

If you have feedback, comments or questions about the programs or our organizations in general please do not hesitate to reach out to us.

Thank you for your continued support to our organizations, our families, players and coaches during this time.

Keep it Kicking!

**Neil McNab Jr.**  
**Executive Director**  
**Chiefs FC & Georgia Rush**



***Keep it Kicking was launched on March 16!***

**What to Expect:**

- \* Academy and Select session plans posted on Tuesdays and Thursdays
- \* Recreation and After School Club session plans posted on Wednesdays
- \* Parent Newsletters posted each Wednesday
- \* Post your videos on Facebook and Instagram to be entered to win prizes each week!
- \* Weekend video posting competition against other clubs on social media.



## Social Media

Like us on Facebook and follow us on Facebook & Instagram

**Chiefs FC**

[www.Facebook.com/ChiefsFC.atl](https://www.Facebook.com/ChiefsFC.atl)

Instagram: @ChiefsFC

**Georgia Rush**

[www.Facebook.com/GeorgiaRushSoccerClub](https://www.Facebook.com/GeorgiaRushSoccerClub)

Instagram: @GARushSoccerClub



**#KeepitKicking Weekly Winners!**

**Week 1:**

Chiefs FC – Emerson G on Instagram

Georgia Rush – Imy G on Facebook







*The coaching staff are meeting weekly for virtual workshop and conferences*



#KeepitKicking Weekly Winners!

Week 2:

Chiefs FC – Haruto O. 9U Boys

Georgia Rush – Emaad K. 10U Liverpool

